

Job Description: Field Atlas Ambassador

Status: Part-time Intern

Initiative: AgriNovus Indiana

Reports to: Agbioscience Talent Specialist



ORGANIZATION OVERVIEW

An initiative of the Central Indiana Corporate Partnership (CICP), AgriNovus Indiana is the State's food and agriculture innovation initiative focused on advancing Indiana as a nationally recognized leader in the agbiosciences sector – the area where food, agriculture, science and technology converge. Indiana is in an enviable position to accomplish this through the following areas led by AgriNovus:

- Public Outreach and Education
- Talent & Workforce Development
- Entrepreneurial Support
- Collaboration

We are actively seeking high-energy, creative, self-motivated, enthusiastic individuals to work with our team in increasing awareness of the Field Atlas platform via the Field Atlas Ambassador Network.

FIELD ATLAS AND THE AMBASSADOR NETWORK BACKGROUND

To accommodate the growth in the future, the agbiosciences need a robust pipeline of talent built with a variety of educational backgrounds. Field Atlas, as a platform, is there to help college students on campuses across Indiana identify their own prospective career paths in an industry that feeds the planet, protects the world and improves lives. Field Atlas is scheduled to launch in August 2020.

The Field Atlas Ambassador Network will allow the AgriNovus Talent Team to have a simultaneous presence on multiple colleges and universities and serve as a direct connection to college students. The ambassador network covers nine regions which AgriNovus determined based on geographic locations and enrollment numbers of colleges and universities. Each region has one to two ambassadors, based on overall student enrollment numbers with 9-12 ambassadors in total. Ambassadors will be trained on topics such as Field Atlas site navigation, the agbioscience sector and its role in the larger agriculture industry, agbioscience workforce demands – allied (business, tech, engineering) vs. core careers (agriculture and science) and plans of study, networking and building connections, social media training, public speaking/classroom presentation, core business skills, and metrics and reporting.

POSITION OVERVIEW

The Field Atlas Ambassador's role consists of representing and increasing awareness of Field Atlas on Indiana college/university campuses. Detailed responsibilities are as follows:

- Travel between college/university campuses within a region building an agbioscience support network.
- Present to clubs, organizations, and introductory classes on careers in agbioscience.
- Introduce Field Atlas and agbioscience, on behalf of AgriNovus Indiana, to academic advisors, professors, and students, and attend career fairs.
- Maintain accurate records of measurable metric data pertaining to the success of the ambassador network.
- Participate in a two-day training program in August/September 2020.

PERSONAL ATTRIBUTES

- Possesses an outgoing personality and is successful in building and maintaining relationships.
- Displays a passion for helping others find a career path in the agbioscience sector.
- Brings positive energy and a strong work ethic to the job and all engagements.
- Operates with flexibility in their ideas, schedules, and dealing with change.
- Intrinsically motivated to complete tasks and assignments.

- Exhibits a team player attitude.
- Builds on personal knowledge base eagerly and willing– intellectually curious.
- Works independently and alongside teams that are remotely located across the state.
- Demonstrates exceptional planning and organization skills and is detail oriented.
- Communicates clearly and thoughtfully.
- Identifies new and creative means to achieve challenging objectives.

IDEAL CRITERIA OF CANDIDATE

- Current college student at an Indiana college or university represented in the nine geographic regions.
- Pursuing a bachelor's degree in any field of study.
- Maintain a minimum GPA 2.5/4.0 or equivalent.
- Excellent written and verbal communication skills and the ability to network with a diverse range of constituents.
- Demonstrates computer proficiency in several software programs (e.g., Microsoft Office Suite, Zoom, Outlook).
- Exhibits self-motivation to be effective with limited supervision.

MINIMUM QUALIFICATIONS

- Enrolled and completed at least 30 credit hours at an Indiana postsecondary institution.
- Demonstrated skills and abilities in building connections with peers and professionals.
- Excellent oral and written communication, interpersonal, and organizational skills required.
- Must be able and willing to travel to and from meetings, career fairs and development activities.
- Must have reliable access to internet connectivity including, but not limited to a computer and phone.

COMPENSATION DETAILS

- Compensation for Ambassadors will be \$12/hour.
- Estimate 5-10 hours per week.
- Mileage for approved ambassador-related work and offsite meetings will be reimbursed.
- Pre-approved expenses for ambassador related work will be reimbursed.

Interested candidates should apply using the link below:

<https://bit.ly/ambassador-FA>

Direct inquires and questions to:

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